Demand Response: What Is It?

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Demand Response Is ....

...Legally Defined As:

“A reduction in the consumption of electric energy by customers from their expected consumption in response to an increase in the price of electric energy or to incentive payments designed to induce lower consumption of electric energy.” FERC 18 C.F.R. § 35.28(b)(4).
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2...A “Disruptive Technology”
1...Here To Stay
DR is an Idea Whose Time Has Come

...not only in North America, but globally... and not to incorporate it into the system mix is nothing short of cheating a region and its customers.
Thank You