



See overleaf for details on how to order

simon zadek

# THE **Civil** CORPORATION

Revised Edition with New Introductory Essay

Winner of the 2006 Academy of Management's  
Social Issues in Management Book Award



This award-winning classic is well recognized as the most insightful exploration of contemporary developments in responsible business practices and their implications for business strategy and public policy. New material draws on the author's practical experience over the last five years working as Chief Executive of AccountAbility with some of the world's leading businesses and public bodies on policies and practices that advance the emerging shift in businesses' role in society.

**EARTHSCAN**

'Simon Zadek is a visionary of an unusually practical sort. His ideas invariably are cutting edge but he is able to relate them to the most immediate concerns of those who run - and run to keep up with - the modern corporation. The Civil Corporation enables us to move beyond isolated experiments towards a more fundamental shift in the accountability and purpose of business and its role in global governance.'

**John G. Ruggie, Professor of International Affairs, Director of the Center for Business and Government, Harvard University, and UN Special Representative for Business and Human Rights**

'Just as corporate responsibility is a "must-do" rather than a "nice-to-do" for our society, The Civil Corporation is a "must-read" rather than a "nice-to-read" for practitioners and scholars.'

**Zhiye He, Professor at Guanghua School of Management of Peking University, Editor in Chief of the Peking Business Review, Director of the Management Case Center of Peking University**

'The intricate analysis ... makes a powerful case for businesses to reassess their values, relationships and processes.'

**Financial Times**

**15% discount**  
**order online at [www.earthscan.co.uk](http://www.earthscan.co.uk): code o53**

Simon Zadek is Chief Executive of the non-profit organisation AccountAbility, currently a Senior Fellow at the Centre for Government and Business of Harvard University's Kennedy School, and a 'Professor Extraordinaire' at the University of South Africa's Centre for Corporate Citizenship. Prior to this he has been Visiting Professor at the Copenhagen Business School, the Development Director of the New Economics Foundation, and founding Chair of the Ethical Trading Initiative.

In 2003, he was named one of the World Economic Forum's 'Global Leaders for Tomorrow'.

in association with  **AccountAbility**

**The Civil Corporation**  
By Simon Zadek  
978-1-84407-431-0 | Pb £19.99