

Creating Shared Value Forum, 28th April 2009

Biographical details of Agenda Setters and Key Discussants

Panel 1 (9.15-11.00): Creating Shared Value - Can Shareholders' and Society's Interests be Aligned?

Agenda Setters

Michael E. Porter



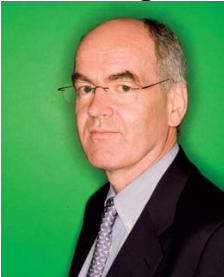
Michael E. Porter is Bishop William Lawrence University Professor at the Harvard Business School. He is a leading authority on competitive strategy, the competitiveness and economic development of nations, states, and regions, and the application of competitive principles to social problems such as health care, the environment, and corporate responsibility.

C.K. Prahalad



C.K. Prahalad, is Paul and Ruth McCracken Distinguished University Professor of Strategy at the University of Michigan School of Business. He is a globally known expert in business strategy and has consulted with the top management of many of the world's foremost companies. His research specializes in corporate strategy and the role and value added of top management in large, diversified, multinational corporations. He is the author of "The Fortune at the Bottom of the Pyramid", which has had a major impact on business thinking globally.

John Elkington



John Elkington is co-founder of SustainAbility, and Founding Partner & Director of Volans. He is a world authority on corporate responsibility and sustainable development. In 2004, BusinessWeek described him as "a dean of the corporate responsibility movement for three decades." and in 2008, The Evening Standard named John among the '1000 Most Influential People' in London, describing him as "a true green business guru," and as "an evangelist for corporate social and environmental responsibility long before it was fashionable."

Amir Dossal



Amir Dossal is the Executive Director of the United Nations Office for Partnerships, serving as the UN's representative for public/private partnerships. He guides the development of strategic alliances with corporations, foundations and philanthropists for achieving the Millennium Development Goals. He also oversees the UN Democracy Fund.

Key Discussants, Panel 1:

Oliver Williams



Oliver Williams, C.S.C., is the director of the Notre Dame Center for Ethics and Religious Values in Business in the Mendoza College of Business at the University of Notre Dame. He specializes in the areas of business ethics, corporate governance and Catholic social teaching. Williams is the editor or author of 15 books as well as numerous articles on business ethics in journals.

Jane Nelson



Jane Nelson is the Director of the CSR Initiative at Harvard University's John F. Kennedy School's of Government, and a Senior Fellow at the school's Mossavar-Rahmani Center for Business & Government. She serves as a Director at the Prince of Wales International Business Leaders Forum (IBLF) and is a non-resident Senior Fellow of the Brookings Institution.

Lisa Newton



Lisa Newton is Professor of Philosophy, Director of the Program in Applied Ethics, and Director of the Program in Environmental Studies at Fairfield University, and Program Director, Applied Ethics; Program Director, Environmental Studies. She is also an Associate in Medicine at Yale Medical School. Her work includes *Ethics and Sustainability: Sustainable Development and the Moral Life* (2003), *Wake Up Calls: Classic Cases in Business Ethics* (2nd edn., 2003), and *Taking Sides: Controversial Issues in Business Ethics and Society* (8th edn., 2004). She is also author of *Business Ethics and the Natural Environment*.

Prakash Sethi



S. Prakash Sethi is the University Distinguished Professor at the Zicklin School of Business, Baruch College, City University of New York and is President of the International Center for Corporate Accountability. He spent over 12 years working and studying the operation of the Sullivan Principles in South Africa and their impact on U.S. corporations that were breaking down the apartheid barriers.

Michael Yaziji



Michael Yaziji is Professor of Strategy and Organizations at IMD. His areas of interest are Strategy formulation and implementation, Change management, Non-market strategy, Stakeholder management, and Values and Ethics. His current research focus is on relationships between corporations and non governmental organizations (NGOs), e.g. Greenpeace, Friends of the Earth, PETA, and WWF.

Adrian Hodges



Adrian Hodges, Managing Director at the International Business Leaders Forum, specializes in issues of corporate responsibility as they relate to international business strategy and practice. He has managerial experience in business, local government and non-governmental organizations. He joined IBLF in 1998 and before becoming Managing Director held a number of positions, including Director, the Americas and Director, Marketing and Communications.

Panel 2 (11.00-12.45): Water - the Growing Water Security Crisis. Needed Solutions in Policy and Action

Agenda Setters

Nancy Birdsall



Nancy Birdsall is the founding president of the Center for Global Development. Before founding the center, she served for three years as senior associate and director of the Economic Reform Project at the Carnegie Endowment for International Peace. From 1993 to 1998, she was executive vice president of the Inter-American Development Bank. Before joining the Inter-American Development Bank she spent 14 years in research, policy, and management positions at the World Bank. She is the author, coauthor, or editor of more than a dozen books and monographs on international development issues.

Peter Brabeck-Letmathe



Peter Brabeck-Letmathe is Chairman of the Board of Nestlé S.A. He began with Nestlé in 1968 and held a variety of assignments, including 17 years as a manager in Latin America. He served as the Chief Executive Officer of Nestlé from 1997 to 2008 and was appointed Chairman of the Board of Directors in 2005. He serves on the Board of L'Oréal S.A., Roche Holdings S.A., and the Foundation Board of the World Economic Forum.

Jeffrey D. Sachs



Jeffrey D. Sachs is the Director of The Earth Institute, Quetelet Professor of Sustainable Development, and Professor of Health Policy and Management at Columbia University. A globally recognized economist, he is also Special Advisor to United Nations Secretary-General Ban Ki-moon on the UN Millennium Development Goals and a leading advocate for development favoring rural populations.

Ismael Serageldin



Ismail Serageldin, Director, Library of Alexandria, also chairs the Boards of Directors for each of the BA's affiliated research institutes and museums. He serves as Chair and Member of a number of advisory committees for academic, research, scientific and international institutions and civil society efforts. Serageldin has also served in a number of capacities at the World Bank, including Vice President for Environmentally and Socially Sustainable Development, and for Special Programs. He has published over 50 books and monographs and over 200 papers on a variety of topics including biotechnology, rural development, sustainability, and the value of science to society.

Georg Kell



Georg Kell has been Executive Director of the United Nations Global Compact since its founding in 2000 and has overseen its rapid expansion in countries around the world. With a background in engineering and financial analysis, he has held various posts in UNCTAD and the United Nations before becoming the Executive Director of the UNGC, the world's largest voluntary corporate citizenship organization.

Key Discussants, Panel 2:

Ger Bergkamp



Ger Bergkamp is Director General of the World Water Council. He brings 20 years of experience serving the water community, most recently at the IUCN (The World Conservation Union).

Anders Berntell



Anders Berntell is Executive Director at the Stockholm International Water Institute, where he is responsible for overall development and direction of the Institute's activities. Mr. Berntell, a biologist by training, has worked within the environmental field for more than 20 years. Prior to joining SIWI he was Water Director at the Swedish Ministry of the Environment.

Parviz Koohafkan



Parviz Koohafkan is Director of the Land and Water Division, Food and Agricultural Organization.

Ishmael Noko



Ishmael Noko has been the General Secretary of the Lutheran World Federation since 1994. The first African to hold this office, he joined the then LWF Department of World Service in 1982, and was Director of the Department of Church Cooperation, later called Department for Mission and Development, from 1987 until 1994.

Karen Meacham



Karen Meacham is the deputy director and fellow of the CSIS Global Health Policy Center, where she helps define and carry out its vision, policies, and agenda. She is responsible for day-to-day management of the Center, including building and maintaining relationships with CSIS regional and security programs, as well as with external partner organizations. Previously, she worked on the CSIS Smart Power project, where she directed the Dialogue with America, a grassroots initiative to bring an “outside the beltway” perspective to the foreign policy debate.

Gerd Leipold



Gerd Leipold has been Executive Director of Greenpeace International since 2001 where he leads the global organization, overseeing all its activities. He has worked for Greenpeace in various capacities for over 20 years including as Executive Director of Greenpeace Germany and as the coordinator of the Greenpeace International disarmament campaign.

Panel 3 (13.45 – 15.30): Rural Development and Food Production: Needed Solutions in Policy and Action

Agenda Setters :

Joachim von Braun



Joachim von Braun has been Director General of the International Food Policy Research Institute (IFPRI) since 2002. He guides and oversees the Institute's highly recognized efforts to provide research-based sustainable solutions for ending hunger and malnutrition. Before coming to IFPRI, he was Professor and Director of the Center for Development Research (ZEF) at the University of Bonn.

Robert L. Thompson



Robert L. Thompson holds the Gardner Endowed Chair in Agricultural Policy at the University of Illinois in Urbana-Champaign, where he carries on an active program of classroom and extension-education in public policy. He serves on the USDA-USTR Agricultural Policy Advisory Committee for Trade and the International Food and Agricultural Trade Policy Council. He is Former Director of Rural Development at the World Bank.

Ajay Vashee



Ajay Vashee is President of the International Federation of Agricultural Producers (IFAP), which represents farmers at the world level. Elected at the 38th IFAP World Farmers' meeting in June 2008, he is the first President from a developing country (Zambia) in IFAP's 62 - year history.

Paul Bulcke



Paul Bulcke was appointed Chief Executive Officer of Nestlé S.A. in April 2008. He joined Nestlé in 1979 and previously served as Executive Vice President and Zone Director for the Americas which includes the United States of America, Canada, Latin America, and the Caribbean. He has also been Nestlé Market Head for Germany, Czech and Slovak Republics, Portugal, and was a Nestlé manager in Latin America for 16 years.

Key Discussants, Panel 3:

Ray Goldberg



Ray Goldberg is George M. Moffett Professor of Agriculture and Business Emeritus at the Harvard Business School. His major research interests are: the impact of biotechnology on the food system, the changing structure of the domestic and global food system, and new vertical and horizontal coordinating machinery for the food system. Goldberg is coordinator of the university-wide Food Policy Group, made up of faculty from the Harvard Business School, the Harvard Medical School, the Harvard School of Public Health, the John F. Kennedy School of Government, the Harvard Institute for International Development, and the Biochemistry Department.

Mark Cackler



Mark Cackler is Manager of the Agriculture and Rural Development Department of the World Bank. He joined the World Bank in 1981, after working as an Overseas Representative for John Deere Intercontinental, Ltd., based in Thailand. Initial assignments in the World Bank's Washington headquarters included working in agriculture and natural resources divisions for East Africa, China, Indonesia and the Pacific Islands.

Sajeda Amin



Sajeda Amin is a senior associate affiliated with the Poverty, Gender, and Youth program at the Population Council, where she has worked since 1995. She is interested in a range of issues related to gender, work, poverty, and family in the developing world. Currently she is involved in studies in Bangladesh, Egypt, and Vietnam on young people's livelihood strategies with a focus on socially and economically vulnerable populations.

Casper Sonesson



Casper Sonesson is Policy Advisor for the United Nations Development Programme's Partnership Bureau, Private Sector Division.

Djordjija Petkoski



Djordjija Petkoski is Lead Enterprise Structuring Specialist and Head of Private Sector Development team at the World Bank Institute. Since joining the Bank in 1992, he has worked in Europe, Asia, Latin America and Africa. He was a Fulbright Visiting Scholar at Harvard University in the early 1990s and a Visiting Scholar at Massachusetts Institute of Technology in 1979-80. He is author or co-author of 15 books and over 120 articles. He has delivered

Carolyn Miles



Carolyn Miles has been Executive Vice President/Chief Operating Officer for Save the Children since July, 2004. She joined Save the Children in 1998 as the Associate Vice President for Sponsorship and Marketing and most recently served as Save the Children's Vice President, Marketing and Managing Director, Sponsorship. Prior to joining Save the Children, Carolyn had a career as an entrepreneur and a senior manager with American Express.

Panel 4 (15.30-17.30): Translating Greater Food Production into Better Nutrition and Quality Diets

Agenda Setters :

Prabhu Pingali



Prabhu Pingali is Head of Agricultural Policy and Statistics, Agriculture Development Division, Bill and Melinda Gates Foundation. He was formerly Director of the Agricultural and Development Economics Division of the Food and Agriculture Organization (FAO), United Nations, from 2002-2007.

Kraisid Tontisirin



Kraisid Tontisirin is Director of the Institute of Nutrition at Mahidol University in Thailand and FAO's former director of the Nutrition and Consumer Protection Division. He is president of the 2009 International Congress of Nutrition Organizing Committee, to be held in Bangkok in October 2009. He has an extensive background in successful efforts to improve diets and reduce nutritional deficiencies in developing countries.

Venkatesh Mannar



Venkatesh Mannar is President of the Micronutrient Initiative where he oversees the implementation of MI's global mandate to support national actions to eliminate micronutrient malnutrition. MI works in collaboration with major international agencies, national governments, private industry and NGOs to expand and strengthen national programs through a combination of technical, operational and funding support.

Niels Christiansen



Niels Christiansen was appointed Vice-President of Public Affairs, Nestlé S.A. in 2000. He is Co-Chairman of the International Food and Beverage Alliance, a coalition of major food companies, in liaison with the UN, and a founding board member of the industry-NGO-union-led International Cocoa Initiative on Child Labour. Prior to Nestlé he was on the faculty of the Department of Nutrition, Harvard School of Public Health.

Key Discussants, Panel 4:

Robert Black



Robert Black is Chairman of the International Health Department and Edgar Berman Professor in International Health at the Johns Hopkins Bloomberg School of Public Health. He has focused his research and professional activities on reducing the number of unnecessary deaths in developing countries each year due to diarrhea, pneumonia, malaria, measles, and malnutrition. He is conducting epidemiologic research on the interaction of infectious diseases and nutrition, clinical and community-based trials of new vaccines to prevent childhood infectious diseases, and trials of nutritional interventions to reduce infectious disease morbidity and mortality, as well as improve growth and development.

Irwin H. Rosenberg



Irwin H. Rosenberg is Jean Mayer Professor of Nutrition, Friedman School of Nutrition Science and Policy at Tufts University. He is also Senior Scientist and Director of the Nutrition and Neurocognition Laboratory, Jean Mayer USDA Human Nutrition Research Center on Aging. His research includes folate nutriture; relationship between homocysteine, B vitamin nutriture, and vascular disease.

Julio Frenk



Julio Frenk became Dean of the Harvard School of Public Health on January 1, 2009. He was previously Minister of Health of Mexico, Assistant Director General of the World Health Organization, and a senior manager at the Bill and Melinda Gates Foundation. He was the founding director-general of the National Institute of Public Health of Mexico, guiding its emergence as one of the developing world's most respected and innovative centers of education and research in public health.

Martin W. Bloem



Martin W. Bloem is Chief for Nutrition and HIV/AIDS Policy, United Nations World Food Programme, in Rome, Italy. He holds a medical degree from the University of Utrecht and a doctorate from the University of Maastricht and has joint faculty appointments at both Johns Hopkins University and Tufts University. Dr. Bloem has had more than two decades of experience in nutrition research and policy.

Osman Galal



Osman Galal is a Professor of Community Health Sciences in the School of Public Health and Director of UCLA's International Health Program. He is a pediatrician with an extensive research and administrative career in child health in developing countries. His research has focused in several areas of child health, including determinants of the timing and patterns of pubertal development; functional effects of chronic, mild-to-moderate malnutrition in children; and cognitive development and performance in malnourished children.

Noel W. Solomons



Noel W. Solomons is Cofounder and Scientific Director of the Center for Studies of Sensory Impairment, Aging and Metabolism (CeSSIAM), Guatemala City, Guatemala. His research interests include studies in small intestinal disease and physiology, acute protein-energy malnutrition, lactose intolerance, trace element nutrition, aging, diet and chronic disease, and nutrition and resistance to infections.

Patrick Webb



Patrick Webb is Dean for Academic Affairs, Professor, Friedman School of Nutrition Science and Policy at Tufts University. His general research interests include food security, humanitarian policy and practice, development policy, agriculture and food systems, and micronutrient deficiencies and methods of delivery,

Discussion Moderator

Maria Livanos Cattai



Maria Livanos Cattai is a member of the Board of Directors of Petroplus Holdings AG, Switzerland. She was Secretary General of the International Chamber of Commerce from 1996 to 2005 and has championed the role of world business in the global economy. She has been instrumental in establishing a global partnership between business and the United Nations, leading to greater business input into UN economic activities. Ms. Cattai worked with the World Economic Forum in Geneva from 1977 to 1996, where she became Managing Director, responsible for the celebrated Annual Meeting in Davos, building the public awareness it enjoys today.

Discussion Summariser

Mark Kramer



Mark Kramer is Founder and Managing Director of FSG Social Impact Advisors, currently overseeing FSG's consulting practice and action initiatives. He also serves as a Senior Fellow in the CSR Initiative of the Mossavar-Rahmani Center for Business in Government at Harvard's Kennedy School of Government. He has spoken and published extensively on topics in philanthropy and Corporate Social Responsibility, including strategy, evaluation, leadership, social entrepreneurship, community foundations, venture philanthropy, cross-sector collaboration, and social investment.