



For Immediate Release:
January 28, 2008

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Spring Fellows Welcomed at the Mossavar-Rahmani Center for Business and Government

CAMBRIDGE, MA — Two regulatory affairs executives from an Italian energy company, the President of the Macao Trade and Investment Promotion Institute and a Vietnamese professor of economics are among the incoming fellows being welcomed this spring at the Kennedy School of Government's Mossavar-Rahmani Center for Business and Government (M-RCBG).

“The engagement of business in the creation of public value is ever more critical at home and abroad. Getting it right involves combining innovative thinking and creative practices by academics and practitioners from all corners of the world,” said John G. Ruggie, director of the M-RCBG. “The Center takes great pride in being a leading global venue of research and dialogue at the intersection of business and government. We warmly welcome our visitors and look forward to their interaction with faculty, continuing fellows, researchers, students and others.”

Visiting Scholars and Fellows Programs are designed to reach outside the center to better understand how business and government engage in the creation of public value.

Incoming Senior Fellows

Guiseppe Tribuzzi holds a Master's degree in Electrical Engineering from Rome University. He is currently Head of the Electricity Market Unit in the Regulatory Affairs Department of the ENEL Corporation SpA. His research fellowship will focus on the definition of the electricity market scheme which can provide ancillary services with the best quality standard and lowest prices.

Salil Tripathi is currently Senior Policy Adviser for Business, Conflict and Human Rights for the International Alert organization in the United Kingdom. He holds an MBA in International Economics and Business from the Amos Tuck School of Business Administration at Dartmouth College. His research will focus on the area of business and human rights.

Francesca Valente is the current Head of Regulatory Affairs and Antitrust Practices for ENEL Energy SpA. She holds a Bachelor's Degree in Law from the Libera Università Internazionale degli Studi Sociali Guido Carli, Rome. Her research will be concerned with the structure of relevant electricity markets in PJM system in order to investigate the concentration index of market shares, in particular the retail market. She will also analyze how retail sales of electricity work in PJM system, making a comparison with the EU and Italian market.

Bryn Zeckhauser is a Principal at Equity Resource Investments, a firm that invests in real estate in the United States and Asia. Prior to ERI, Bryn worked at leading firms including Kleiner Perkins Caufield & Byers and one of its portfolio companies and McKinsey & Company. Bryn graduated from Harvard College and received an MBA from Harvard Business School. Bryn's research on decision making will culminate in a co-authored book, *How the Wise Decide*, to be published this fall by Crown Business. *How the Wise Decide* is based on

interviews with 21 major CEOs from companies including Goldman Sachs, Starbucks, and American Express and major decision makers including a Supreme Court Justice, the former Secretary of the U.S. Treasury and the Prime Minister of Singapore.

They join returning resident Senior Fellows: **Jerry Grossman, Jun Kurihara, Jane Nelson, Mark Fagan**, and non-resident Senior Fellows, **Chip Feiss, John Foote, David Grayson, Mark Kramer, Malcolm McPherson, Holly Wise** and **William Symonds, Mario Valdivia, Simon Zadek**.

Incoming Asia Program Fellows

Wai Man Chin (Helen) is currently a research manager at Li & Fung Development (China) Ltd. She holds an MsC in Economics and Economic History from the London School of Economics. Her research will focus on the relationship between internal reforms and external liberalization of emerging, developing economies, through comparative analyses and scenario-painting exercises of the BRIC (Brazil, Russia, India, China) economies.

Marc Fetscherin is an Assistant Professor at the Crummer Graduate School of Business and the International Business Department at Rollins College. He is also an associate of the China Center at Rollins. He received his Ph.D. in Economics and Social Science from the University of Bern, Switzerland. During his fellowship at the M-RCBG, he will conduct research on globalization of Chinese enterprises, competitiveness of Chinese industries and companies, and corporate social responsibility.

Peng Hong Lee is the President of the Macao Trade and Investment Promotion Institute. He holds a PhD in Law from Tsinghua university. His research proposals are: to study the significance of Macao's role in international relations, particularly in the implementation of cross-regional economic cooperation between China and Portuguese speaking countries under the principal of "One Country, Two Systems". He will also study the competitive strategies for a small economy like Macao, and also to develop tailored strategies for economic diversification and sustainable development in order to prevent an over-concentration in the gaming industry.

Fei Rong holds a BS in Material Science and Engineering from Tsinghua University. He is currently pursuing a PhD in Public Policy and Management. His research will focus on the Theory of Advantage Integration raised by Professor Yu Yonda from Tsinghua University in 2002 as it pertains to socioeconomic development of one region or country.

William Taylor is currently an Associate Professor in the Department of Public and Social Administration, City University of Hong Kong. He holds a PhD, University of Warwick (UK), Department of Sociology. His research will examine the lobbying process in the United States and the way business attempts to influence U.S. government policy in which to benefit their interest, but which also intentionally or consequentially have potential to influence relations and labor processes with China.

Van Tran Tho holds a Phd in Economics from Hitotsubashi University. He currently serves as a Professor of Economics at Waseda University, Tokyo. His research proposal concerns the impact of globalization on the transition and development of the Vietnamese economy.

Wen Wang is currently an Assistant Professor in the MPA Program, Dept. of Political Science, East Carolina University. He holds a PhD in Public Administration from the Maxwell School, Syracuse University. His research will concern public budgeting and finance, specifically issues related to capital budgeting and finance as well as education and policy. Wang's two main research projects while at the MR-CBG will be design of state capital assistance programs and capital budgeting and finance at the state level.

They join Asia Fellows: **Koji Aoyama, Ilan Alon, Joo-Hyun Kang, Chung-ok Koo, Joo-Sueb Lee, Alec Li, Huanzhen Luo, Gang Peng, Manh Hao Quach, Soichiro Takagi, Jin Xu, Gang Xue** and **Yuwen Zhang**.