



## ***Mobilizing the Private Sector for Public Education*** **October 5-6, 2005**

Conference sponsored by:

Program on Education Policy and Governance, Taubman Center for State and Local Government, Harvard University and the World Bank, Washington, D.C.

With support from C/BT, John M. Olin Foundation, International Finance Corporation and World Bank Institute.

**Taubman Building, 5th Floor Conference Rooms**  
J. F. Kennedy School of Government  
Harvard University

### ***Wednesday, October 5***

**8:00-8:30 Registration and Continental Breakfast**

**8:30-8:45 Welcome and Opening Remarks**

Paul E. Peterson, Harvard University  
Harry A. Patrinos, World Bank

**8:45-9:45 Panel I. Mobilizing the Private Sector**

Chair: Edward Glaeser, Harvard University

Paper: "Mobilizing the Private Sector: A Theoretical Overview"  
Thomas Nechyba, Duke University

Discussant: Richard Zeckhauser, Harvard University

**9:45-11:15 Panel II. The Public-Private Partnership: A Worldwide Overview**

Chair: Paul Dovre, Concordia College

Papers: "Contracting for the Delivery of Education Services: A Typology and International Examples"  
Norman LaRocque, New Zealand Business Roundtable  
"Public-Private Partnerships in Latin America: A Review Based on Four Case Studies"  
José Ginés Mora, Universidad Politécnica de Valencia  
"Public-Private Partnerships in Schooling: Cross-Country Evidence on their Effectiveness in Providing Cognitive Skills"  
Ludger Woessmann, Ifo Institute for Economic Research at the University of Munich

Discussants: Frederick M. Hess, American Enterprise Institute  
Martin West, Harvard University



**11:15-11:30 Break**

**11:30-12:30 Panel III. The Public-Private Partnership in the United States**

Chair: Stephen Goldsmith, Harvard University

Paper: “Lessons from the U.S. Experience with Charter Schools”  
Chester Finn Jr., Thomas B. Fordham Foundation and Gregg Vanourek, Vanourek Consulting Solutions, LLC

Discussant: William Howell, Harvard University

**12:30-2:00 Lunch**

**Lunchtime Address: Cecilia María Vélez White, Minister of Education, Colombia**

**2:00-3:45 Panel IV. The Public-Private Experience: Lessons from Colombia and Chile**

Chair: Carlos Eduardo Vélez, World Bank

Papers: “Private School Vouchers in Colombia”  
Eric Bettinger, Case Western Reserve University

“Impact of Private Provision of Public Education: Empirical Evidence from Bogotá’s Concessions Schools”  
Felipe Barrera, Fedesarrollo, Colombia

“The Private-Public School Controversy: The Case of Chile”  
Cristian Bellei, Harvard Graduate School of Education

Discussants: Brian Jacob, Harvard University  
Roland Fryer, Harvard University

**3:45-4:00 Break**

**4:00-5:15 Panel V. Public and Private Education in the Developing Countries**

Chair: Bridget Terry Long, Harvard University

Papers: “Teacher Absenteeism in Developing Countries”  
Michael Kremer, Harvard University

“Private and Public Schooling: The Indian Experience”  
Geeta G. Kingdon, The University of Oxford

Discussant: Rajashri Chakrabarti, Harvard University

## *Thursday, October 6*

**8:15-8:45 Registration and Continental Breakfast**

**8:45-9:00 Introductory Remarks**  
Paul E. Peterson, Harvard University

**9:00-10:30 Panel VI. Public and Private Education: The British Experience**

Chair: Caroline M. Hoxby, Harvard University

Papers: “Public and Private Schooling Initiatives in England”  
Stephen Machin, University College London and London School of Economics

“Breaking the State Monopoly in the Provision of Schooling:  
The Experience in England”  
Neil McIntosh, C/BT

“PFI Model and its Effect on Education Outcomes”  
Michael Latham, C/BT

Discussants: Susan Dynarski, Harvard University  
Thomas Kane, Harvard University

**10:30-10:45 Coffee Break**

**10:45-12:30 Panel VII. Role of Providers**

Chair: Richard Murnane, Harvard University

Speakers: “Rights and Duties of Being Public as Part of Civil Society”  
Jorge Cela, S.J., Federación Internacional de Fe y Alegría

“Public-Private Partnerships: The Case of la Federación Nacional de  
Cafeteros de Colombia”  
Pablo Jaramillo, Federación Nacional de Cafeteros de Colombia

“An International Education Company”  
Carl Bistany, Sabis

“Should Charter Schools Be a Cottage Industry?”  
Christopher Cerf, Edison Schools

Discussants: Charles Glenn, Boston University  
Xiaonan Cao, World Bank Institute

**12:30-1:45**      **Lunch**

**1:45-3:45**      **Panel VIII. Implications for the IFC, World Bank and Development Partners**

Chair:            Guy Ellena, International Finance Corporation

Panel:            Ronald Perkinson, International Finance Corporation  
Robert Taylor, International Finance Corporation  
Isabel Guerrero, World Bank  
Frank Lysy, Multilateral Investment Guarantee Agency

Discussants:    George Psacharopoulos, Athens  
Paul E. Peterson, Harvard University

**3:45-4:00**      **Break**

**4:00-5:00**      **Panel IX. Agenda for Research Issues**

Chair:            Paul E. Peterson, Harvard University

Paper:            “Education Contracting: Scope of Future Research”  
Harry A. Patrinos, World Bank

Panel Discussion:    Joshua Angrist, Massachusetts Institute of Technology  
Richard Romano, University of Florida  
Ariel Fiszbein, World Bank  
Elizabeth King, World Bank

**5:00**            **Closing Remarks**  
Harry A. Patrinos, World Bank