

# The Art of the Interview

Bob Schieffer

- Be On Time.
- Be Prepared.
- Be Focused.
- Do Research.

- Clip: Herman Cain Interview
- <https://www.youtube.com/watch?v=KQZ3pl2TQwQ>

- Do Not Assume.
- Listen and Be Ready to Change Course.
- Ask Hostile Questions in a Non-Hostile Way.
  
- Clip: Ted Cruz Interview
- <https://www.youtube.com/watch?v=LCFiKDsAiWU>

- Be Ready to Challenge the Talking Points.

- Clip: Dan Pfeiffer Interview

- <https://www.youtube.com/watch?v=RReGSS3CHtA>

- The Obvious Questions Make the News.
- Clip: President Obama Interview
- <https://www.youtube.com/watch?v=NzQWlOSi63A>