



# Nonprofit Financial Stewardship: Concept and Techniques for Strategic Management

ONLINE EXECUTIVE EDUCATION PROGRAM - OFFERED THIS FALL

## PROGRAM

*Nonprofit Financial Stewardship* is an online program designed to help managers in nonprofit and nongovernmental organizations understand the tools, techniques, and concepts of good financial management. The program represents a unique online learning opportunity for nonprofit and nongovernmental organization managers to interact with colleagues from around the world and Professor James P. Honan of Harvard Kennedy School.

## WHO SHOULD ATTEND

*Nonprofit Financial Stewardship* is intended for CEOs, general managers, and program staff of nonprofit organizations and NGOs. The program is designed to reach an audience of nonprofit and NGO managers from around the world.

Participants in this five-week online program will be held to the same standard of performance as their colleagues attending Harvard Kennedy School on-campus Executive Education programs, where participation is based on thorough preparation and active engagement throughout the program. Each two-week module can be expected to take at least 10 hours of work.

## CURRICULUM

The *Nonprofit Financial Stewardship* program is comprised of four topics:

- » Mission, money, and impact
- » Understanding financial statements
- » Financial management and analytical tools
- » Budgeting and resource allocation

Each topic is covered in a module that combines readings, online discussion, videos, and a workbook exercise that allows participants to apply the information learned in each module directly to their organization.

## FACULTY CO-CHAIR

**James P. Honan** is Senior Lecturer at the Graduate School of Education. Honan's teaching and research interests include financial management of nonprofit organizations, organizational performance measurement and management, and higher education administration. At Harvard, he is Educational Co-Chair of the Institute for Educational Management (IEM) and is a faculty member in a number of Executive Education programs for educational leaders and nonprofit administrators.