

## Leading through the Changing Media Landscape: Feb. 5 - 16, 2024

### PROGRAM SCHEDULE - SUBJECT TO CHANGE

Please note: All times are listed in U.S. Eastern Standard Time Zone.

Week 0	Monday, January 29, 2024	Tuesday, January 30, 2024	Wednesday, January 31, 2024	Thursday, February 1, 2024	Friday, February 2, 2024
Week 0	10:00a - 11:00a (60 min) <b>Mandatory Program Orientation</b>  HKS Staff	No program sessions this week. Program officially starts on Monday, Feb. 5.			
Week 1	Monday, February 5, 2024	Tuesday, February 6, 2024	Wednesday, February 7, 2024	Thursday, February 8, 2024	Friday, February 9, 2024
Week 1	<b>8:40a ET Class Starts</b> 8:45a - 9:30a (45 min) <b>How to Think About Our Current Information Emergency</b> Nancy Gibbs 15 Minute Break 9:45a - 11:15a (90 min) <b>This is NOT the 'Fourth Industrial Revolution'</b>  Tom Wheeler 15 Minute Break 11:30a - 12:45p (75 min) <b>What's the Word?: Situational Awareness and Crisis Communications</b> Juliette Kayyem <b>12:45p ET Class Ends</b>		<b>8:40a ET Class Starts</b> 8:45a - 10:15a (90 min) <b>Psychological Bias in Information Processing</b>  Julia Minson 15 Minute Break 10:30a - 12:00p (90 min) <b>Communicating Across Difference</b>  Julia Minson 15 Minute Break 12:15p - 12:45p (30 min) <b>Daily Debrief</b>  Nancy Gibbs <b>12:45p ET Class Ends</b>		<b>8:40a ET Class Starts</b> 8:45a - 10:15a (90 min) <b>Artificial Intelligence</b>  Sharad Goel 15 Minute Break 10:30a - 12:00p (90 min) <b>Think Like a Reporter</b>  Margaret Talev 15 Minute Break 12:15p - 12:45p (30 min) <b>Daily Debrief</b>  Nancy Gibbs <b>12:45p ET Class Ends</b>
Week 2	Monday, February 12, 2024	Tuesday, February 13, 2024	Wednesday, February 14, 2024	Thursday, February 15, 2024	Friday, February 16, 2024
Week 2	<b>8:40a ET Class Starts</b> 8:45a - 10:15a (90 min) <b>How Technology will Dictate Our Civic Future</b>  Latanya Sweeney 15 Minute Break 10:30a - 11:45a (75 min) <b>Science of Writing for Busy People</b>  Todd Rogers 15 Minute Break 12:00p - 12:45p (45 min) <b>Daily Debrief</b>  Nancy Gibbs <b>12:45p ET Class Ends</b>		<b>8:40a ET Class Starts</b> 8:45a - 10:00a (75 min) <b>Emotion and Risk Communication - Part 1</b>  Jennifer Lerner 15 Minute Break 10:15a - 11:45a (90 min) <b>Emotion and Risk Communication - Part 2</b>  Jennifer Lerner 15 Minute Break 12:00p - 12:45p (45 min) <b>Daily Debrief</b>  Nancy Gibbs <b>12:45p ET Class Ends</b>		<b>8:40a ET Class Starts</b> 8:45a - 10:30a (105 min) <b>Media Manipulation and Disinformation Campaigns</b>  Brian Friedberg 15 Minute Break 10:45a - 12:15p (90 min) <b>The Road Ahead</b>  Nancy Gibbs 15 Minute Break 12:30p - 12:45p (15 min) <b>Program Closing</b>  Nancy Gibbs <b>12:45p ET Class Ends</b>