

Leading Successful Programs: Using Evidence to Assess Effectiveness March 3 - 8, 2024 Virtual Orientation: TBD

Sunday, March 3, 2024	Monday, March 4, 2024	Tuesday, March 5, 2024	Wednesday, March 6, 2024	Thursday, March 7, 2024	Friday, March 8, 2024
	7:30 - 8:30 a.m.		7:00 - 8:00 a.m.: Breakfast in the Har	vard Kennedy School Café	
	Breakfast	8:00 - 9:00 a.m.	8:00 - 9:00 a.m.	8:00 - 9:00 a.m.	8:00 - 8:50 a.m.
	Harvard Kennedy School Café	Study Groups	Study Groups	Study Groups	Working Groups Report-Out
	8:30 - 9:30 a.m.	9:00 - 9:30 a.m.	9:00 - 9:30 a.m.	9:00 - 9:30 a.m.	9:00 - 11:00 a.m.
	Study Groups	Working Groups Report-Out	Working Groups Report-Out	Working Groups Report-Out	
	9:30 - 11:00 a.m.	9:30 - 11:00 a.m.	9:30 - 11:00 a.m.	9:30 - 11:00 a.m.	What to Evaluate?
					Thinking Strategically
	Impact Evaluation I	Collecting Data	Impact Evaluation II	Putting it All Together	Case: "New York CEO"
	General Framework	Gathering Data in Sensitive Contexts	Non-Experimental Methods	Integrating Qualitative and	Julie Wilson
	Online Module		1	Quantitative Findings	
	Dan Levy	Dara Cohen	Teddy Svoronos	Mark Fagan and Julie Wilson	
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	Break: 11:00 - 11:20 a.m.	Group Photo & Break: 11:00 - 11:20 a.m.	Break: 11:00 - 11:20 a.m.	Break: 11:00 - 11:20 a.m.	Break: 11:00 - 11:20 a.m.
2:00 p.m.	11:20 - 12:50 p.m.	11:20 - 12:50 p.m.	11:20 - 12:50 p.m.	11:20 - 12:50 p.m.	11:20 - 12:50 p.m.
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Registration	Benchmarking	Process Evaluations	Impact Evaluation III	Aggregating &	Group Work Feedback
Cambria Hotel	Drawing on and Benchmarking	Case: "Jamaica's PATH"	Choosing an Evaluation Design	Generalizing Evidence	Wrap-Up & Certificate Ceremony
	Against Evidence Generated		Case: Assessing PATH Program		
	by Others	Julie Wilson		Dan Levy	
	Julie Wilson		Dan Levy		Mark Fagan and Julie Wilson
	4	8	12	16	20
	12:50 - 2:00 p.m.	12:50 - 2:00 p.m.	12:50 - 2:00 p.m.	12:50 - 2:00 p.m.	
2:30 p.m. Meet in the hotel lobby	Lunch	Lunch	Lunch	Lunch	
for the bus to					
Harvard Kennedy School	2:00 - 3:30 p.m.	2:00 - 3:30 p.m.	2:00 - 3:30 p.m.	2:00 - 3:30 p.m.	
3:00 - 4:30 p.m.	Operations Management	Monitoring, Targeting and Segmenting	Predictive Analytics	Scaling Up	
Welcome and Introductions	Victoria Station	How Rockford Changed Course	Predicting Fire Risk		
Mark Fagan, Julie Wilson, and		to Tackle Veterans' Homelessness	in New Orleans		
Christian Flynn	Mark Fagan	Dan Levy	Dan Levy	Julie Wilson	
1	5	9	13	17	7_
Break: 4:30 - 4:45 p.m.	Break: 3:30 - 3:50 p.m.	Break: 3:30 - 3:50 p.m.	Break: 3:30 - 3:50 p.m.	Break: 3:30 - 3:50 p.m.	
4:45 - 6:15 p.m.	3:50 - 5:00 p.m.	3:50 - 5:00 p.m.	3:50 - 5:00 p.m.	3:50 - 5:00 p.m.	
Theory of Change	Set-Up/Group Work/	Group Work/	Group Work/	Group Work/	
Case: "Our Piece of the Pie"	Questions and Answers	Questions and Answers	Questions and Answers	Questions and Answers	
Julie Wilson	Mark Fagan and Julie Wilson	Mark Fagan and Julie Wilson	Mark Fagan and Julie Wilson	Mark Fagan and Julie Wilson	
2	6	10	· ·	18	3
6:30 - 8:00 p.m.		6:00 - 7:30 p.m.		5:00 p.m.	
1		1		Shuttle	
Opening Dinner/Reception	Dinner	Casual Dinner	Dinner		
1	On Your Own		On Your Own	5:30 - 7:30 p.m.	
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				Closing Dinner	
				Closing Dinner	

Unless otherwise noted, all classes and will be held in Taubman Building, Room TG-50 at Harvard Kennedy School