

## Leading through the Changing Media Landscape: 2025 DRAFT PROGRAM SCHEDULE - SUBJECT TO CHANGE

**Please note:** 1. All times are listed in U.S. Eastern Standard Time Zone. 2. This schedule is subject to change.

Week 0	Monday, January 27, 2025	Tuesday, January 28, 2025	Wednesday, January 29, 2025	Thursday, January 30, 2025	Friday, January 31, 2025
Week 0	10:00a - 11:00a (60 min) <b>Mandatory Program Orientation</b>  HKS Staff	No program sessions this week. Program officially starts on Monday, Feb. 3			
Week 1	Monday, February 3, 2025	Tuesday, February 4, 2025	Wednesday, February 5, 2025	Thursday, February 6, 2025	Friday, February 7, 2025
Week 1	9:00a - 10:00a (60 min) <b>How to Think About Our Current Information Emergency</b>  Nancy Gibbs 15 Minute Break		9:00a - 10:30a (90 min) <b>Psychological Bias in Information Processing</b>  Julia Minson 15 Minute Break		9:00a - 10:30a (90 min) <b>How Technology will Dictate Our Civic Future</b>  Latanya Sweeney 15 Minute Break
	10:15a - 11:30a (75 min) <b>This is NOT the 'Fourth Industrial Revolution'</b>  Tom Wheeler 15 Minute Break		10:45a - 12:15p (90 min) <b>Communicating Across Difference</b>  Julia Minson 15 Minute Break		10:45a - 11:45a (60 min) <b>AI Workshop</b>  Sharad Goel 15 Minute Break
	11:45a - 1:00p (75 min) <b>What's the Word?:</b> Situational Awareness and Crisis Communications Juliette Kayyem		12:30p - 1:00p (30 min) <b>Daily Debrief</b>  Nancy Gibbs		12:00p - 1:00p (60 min) <b>Artificial Intelligence</b>  Sharad Goel
Week 2	Monday, February 10, 2025	Tuesday, February 11, 2025	Wednesday, February 12, 2025	Thursday, February 13, 2025	Friday, February 14, 2025
Week 2	10:45a - 12:15p (90 min) <b>Think Like a Reporter</b>  Margaret Talev 15 Minute Break		9:00a - 10:15a (90 min) <b>Emotion and Risk Communication – Part 1</b>  Jennifer Lerner 15 Minute Break		9:00a - 10:30a (90 min) <b>Science of Writing for Busy People</b>  Todd Rogers 15 Minute Break
	9:00a - 10:30a (90 min) <b>Media Manipulation and Disinformation Campaigns</b>  Brian Friedberg 15 Minute Break		10:30a - 12:00p (90 min) <b>Emotion and Risk Communication – Part 2</b>  Jennifer Lerner 15 Minute Break		10:45a - 12:15p (90 min) <b>The Road Ahead</b>  Nancy Gibbs 15 Minute Break
	12:30p - 1:00p (30 min) <b>Daily Debrief</b>  Nancy Gibbs		12:15p - 1:00p (45 min) <b>Daily Debrief</b>  Nancy Gibbs		12:30p - 1:00p (30 min) <b>Program Closing</b>  Nancy Gibbs