

OFFICE OF CAREER ADVANCEMENT



2014 EMPLOYMENT OVERVIEW

Introduction

This Employment Overview report reflects the diverse employment choices of Harvard Kennedy School (HKS) alumni who graduated in May 2014. The overview is just a snapshot, not a definitive reflection, of the many different career journeys of HKS graduates and the professional paths they choose to help serve the public good around the world.

Data reflected in the overview was collected from March to October 2014. The HKS Office of Career Advancement (OCA) used a variety of data collection techniques, including an exit and follow-up survey in September as well as individual email inquiries. By the end of October, 88 percent of 2014 graduates responded to the OCA survey.

Class of 2014 Highlights

554
total graduates

The class reported employment in 56 countries, and in 26 U.S. states and Washington, DC.

55 hired by 24 U.S. departments and agencies

The U.S. federal government remained top employer of HKS graduates. The World Bank Group was the top employer in international development, engaging 17 graduates. Strategy consulting continued to be a draw for graduates, with McKinsey & Company and Boston Consulting Group hiring 28 graduates for positions in seven countries.

1 White House Fellow

An MPA graduate is one of six HKS alumni currently serving as White House Fellows.

8

U.S. Presidential Management Fellows Program finalists

Six accepted PMF positions.

2% Rise in Public Sector and NGO/Nonprofit Employment

There was an additional 2 percent jump in “unspecific sector” employment, including graduates launching new ventures not yet associated with a sector.

94%
settled

Graduates reported they were either employed, running for office, or continuing their education by the end of October.*

83%

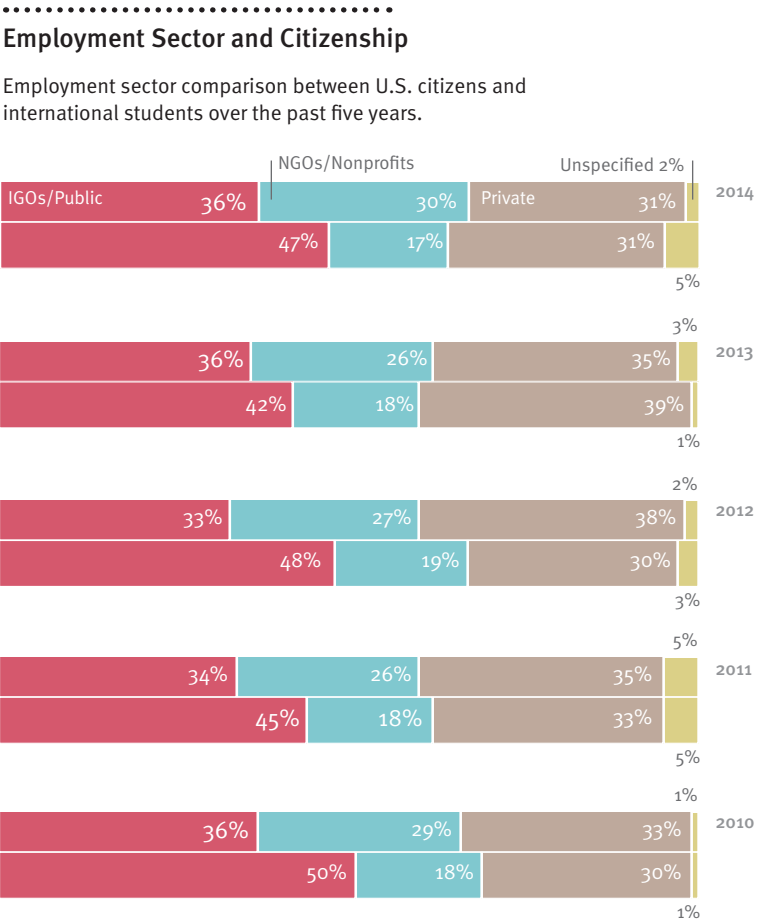
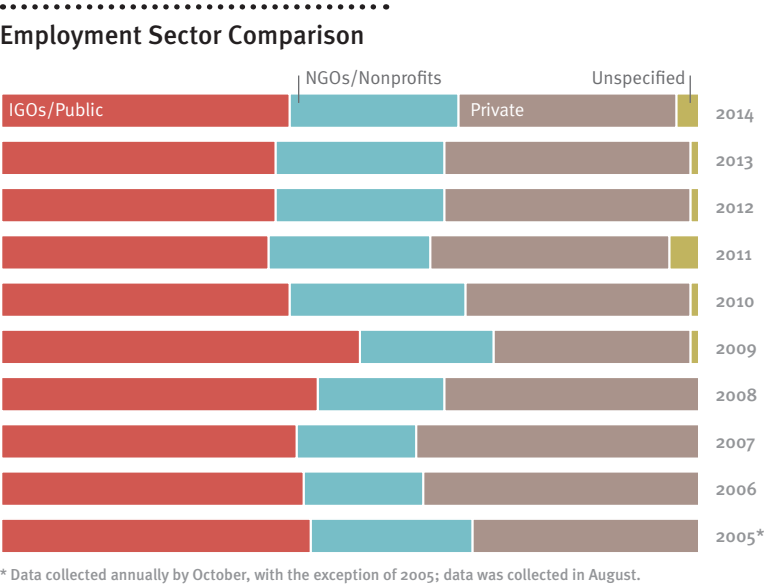
Employers engaged just one graduate

This highlights HKS graduates’ diverse interests and career trajectories.

* 88% of 2014 graduates responded to the OCA survey.

2005–2014 Employment Sector Comparison

Over the past 10 years, the breakdown of employment sectors among our graduates has remained fairly consistent — two-thirds take on positions in the public or nonprofit sectors immediately following graduation. The adjacent bar graph illustrates a noticeable increase in 2009 in the NGO and public sector, following the financial crisis and the 2008 U.S. presidential election.

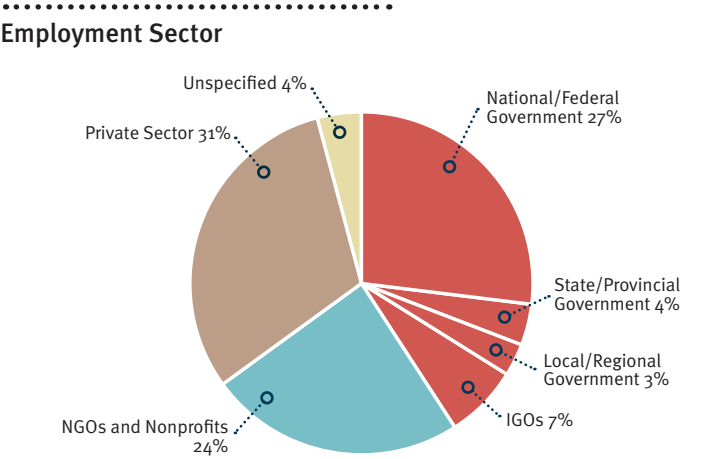


Class of 2014

Of the some 50 industry areas reported by the Class of 2014, the Office of Career Advancement’s survey reflected that graduates’ top job focus areas were in finance or public finance, international development, education, health, public administration, security, policy and research, and diplomacy.

OCA identified policy areas that broadly reflect the career interests of HKS students. Graduates reported they are employed in the following policy areas:

- Energy and Environment
- International Development
- International Security
- Public Affairs/Politics/Communication
- Public Finance
- Social Policy
- Urban Economic Development



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Reported Salaries

Annual median salary for U.S.-based employment

SECTOR	MPP	MPA/ID	MPA	MC/MPA
Public/National	\$54,000	n/a	n/a	\$110,000
Public/State	\$62,500	n/a	n/a	\$96,000
Public/Local	\$74,050	n/a	n/a	n/a
Public/IGO	n/a	n/a	n/a	\$96,000*
Nonprofit/NGO	\$60,000	\$60,000	\$68,500*	\$80,000
Private	\$110,000	\$135,000	\$135,000	\$170,000*

Based on 192 reports, including concurrent or joint degree graduates
n/a: fewer than three reports
*Five reports or fewer

Joint and Concurrent Degrees

The two-year MPP, MPA/ID, or MPA programs also provide a joint or concurrent track for HKS students to earn a second graduate degree — an MBA, MD, or JD, for example — from a professional school either at Harvard or at a partner academic institution. Nearly half of MPA students are enrolled in a concurrent degree program. Alumni surveys show our combined degree graduates often enter the private sector immediately following HKS but later move between sectors throughout their careers.

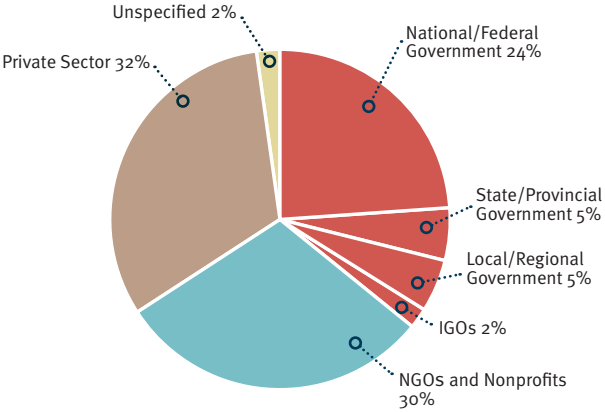


Master in Public Policy

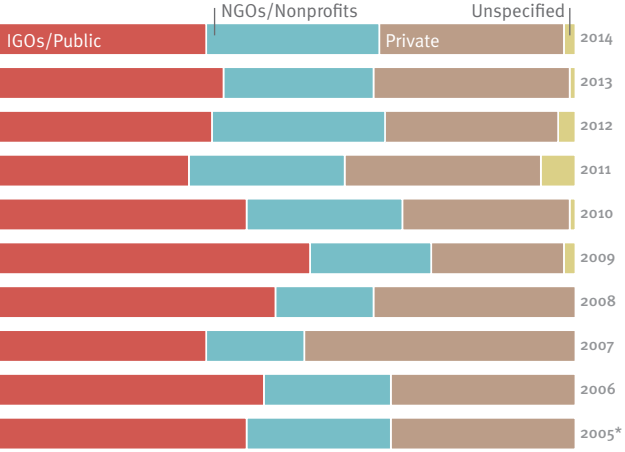
The two-year MPP Program prepares students to understand complex policy problems and craft concrete solutions. The core curriculum is the defining feature of the program, where students study policy analysis, economics, management and leadership, empirical analysis, negotiation, ethics, and politics. Through courses, exercises, and fieldwork, students master a conceptual tool kit that draws on the social sciences but is adapted for action.

Twenty-five percent of the Class of 2014 was international, representing 24 countries, and 19 percent pursued either joint or concurrent degrees. Graduates reported their top job focus areas were in health, education, finance or public finance, security, law, energy, diplomacy, and policy or research.

Employment Sector for MPP Class of 2014



MPP Employment Sector Comparison



* Data collected annually by October, with the exception of 2005; data was collected in August.

Employers of 2014 MPP Graduates

See a five-year sampling of employment

IGOs and Public Sector

- City of Atlanta
- City of Boston
- City of Buenos Aires
- City of Cambridge
- City of Chicago
- City of Los Angeles
- City of New York
- Commonwealth of Massachusetts †
- Government of China
- Government of Japan
- Government of Mexico
- Government of the Republic of Korea
- Government of Singapore
- Government of the United Kingdom
- Port Authority of New York and New Jersey
- State of Minnesota
- State of Tennessee
- State of Virginia*
- U.S. Air Force
- U.S. Department of Energy
- U.S. Department of Health and Human Services
- U.S. Department of Homeland Security*
- U.S. Department of State
- U.S. District Court for the Northern District of Ohio*
- U.S. District Court for the Southern District of Texas*
- U.S. Federal Bureau of Investigation
- U.S. Federal Communications Commission
- U.S. General Services Administration
- U.S. Marine Corps
- U.S. Military Academy

- U.S. Navy
- U.S. Office of Management and Budget †
- U.S. Office of the United States Trade Representative
- U.S. Overseas Private Investment Corporation
- U.S. Senate
- U.S. Treasury
- World Bank

NGOs and Nonprofits

- AchieveMission
- Avaaz
- Bill Wilson Center
- Brigham and Women’s Hospital*
- California Charter Schools Association
- Center for a New American Security
- Center for Policy Studies
- Center on Budget and Policy Priorities
- Committee for a Responsible Federal Budget
- Corporation for Enterprise Development
- Crime and Justice Institute (Community Resources for Justice)
- Democratic National Committee
- Equal Justice Initiative of Alabama*
- FSG Social Impact Advisors
- Harvard University
- The Health Trust
- The Hospital of the University of Pennsylvania*
- IDEA Public Schools
- ideas42
- Institute on Taxation and Economic Policy
- International Rescue Committee

- LEAD – Mercator Capacity Building Center for Leadership and Advocacy
- Living Goods
- Massachusetts General Hospital*
- Massachusetts Budget and Policy Center
- Memunatu Magazine
- Mercy Corps
- Neighborhoods, Inc.
- New Teacher Project
- New York Presbyterian Hospital – Columbia University Medical Center*
- Oxfam America
- Princeton University
- Sheikh Saud bin Saqr Al Qasimi Foundation for Policy Research
- Social Finance
- Stimson Center for Global Security
- Success Academy Charter Schools
- Teach for America
- Third Sector Capital Partners
- University of Michigan Health System*
- Vera Institute of Justice*
- Weill Cornell Medical College
- Workforce Development Corporation

Private Sector

- Advisory Board Company
- Airbnb †
- Arborbridge
- ARKK FZC
- Artimus Construction
- Aurora Healthcare Research Institute
- BC Partners*

- Bessemer Venture Partners*
- Bloomberg New Energy Finance
- Booz Allen Hamilton †
- Boston Consulting Group †
- Bridgewater Associates*
- CALIBRE Systems
- Castlight Health*
- Cohen Group
- Compass Partners LLC
- Davis Polk & Wardwell LLP*
- Deloitte Consulting LLP
- Edelman
- Facebook
- Freedman Consulting
- GE Capital – Energy Financial Services*
- Google
- HSBC
- IDP
- McGraw Hill Financial
- McKinsey & Company †
- Mulesoft, Inc.
- Nepal Republic Media
- Next Street
- PatientPing*
- Promontory Financial Group
- PVH
- Roland Berger Strategy Consultants
- Rothschild
- ShoutAbout, Inc.
- Sidley Austin LLP*
- Sonosky, Chambers, Sachse, Endreson and Perry LLP*
- Standard & Poor’s
- Strategy&
- UPD Consulting
- Wood Mackenzie
- Xylem*

* hired a joint or concurrent degree graduate
† hired multiple graduates, some who earned joint or concurrent degrees



Employers of 2014 MPA/ID Graduates

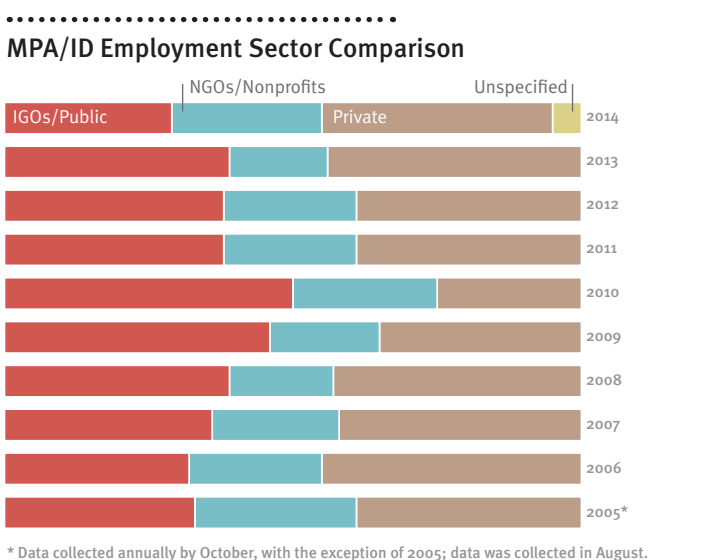
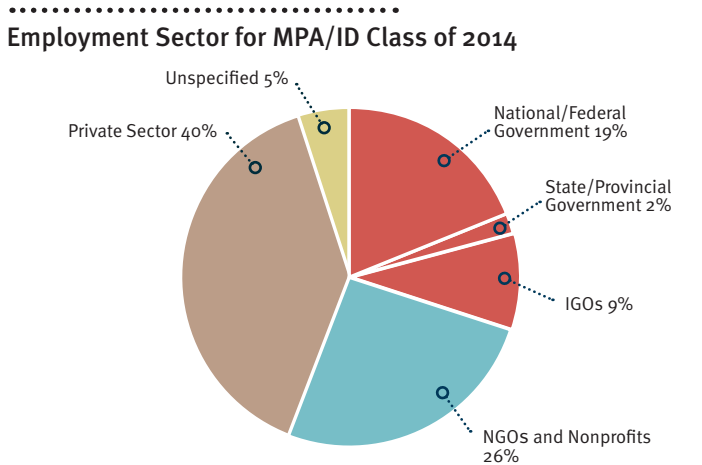
See a five-year sampling of employment

IGOs and Public Sector	NGOs and Nonprofits	Private Sector
Federal Reserve Bank of New York	Center for Clean Air Policy	APOYO Consultoría
Government of Andhra Pradesh, India	Consejo Privado de Competitividad	Babson Capital
Government of Ecuador	EarthEnable †	Boston Consulting Group †
Government of the Hong Kong SAR	Families First	Bright Vision Consulting
Government of Indonesia	Harvard University	Covington & Burling LLP*
Government of Japan	ideas42	Credit Suisse*
Government of Peru	IDinsight	DaVita Healthcare Partners*
Government of Vietnam	London School of Economics	EagerSquare
International Finance Corporation	Save the Children	Goldman Sachs
U.S. Navy		Google*
UNICEF		Harvard Capital Ventures, LLC
World Bank		Infusive
		Mathematica Policy Research
		McKinsey & Company †
		SANY Heavy Industry

Master in Public Administration/ International Development

The two-year MPA/ID Program is designed to prepare the next generation of leaders in international development. It is an economics-centered, multidisciplinary program that combines rigorous training in analytic and quantitative methods with an emphasis on policy and practice. As part of the multidisciplinary core curriculum, MPA/IDs take microeconomics, macroeconomics, and econometrics sequences.

Sixty-one percent of the Class of 2014 was international, representing 24 countries, and 17 percent pursued either joint or concurrent degrees. Graduates reported their top job focus areas, within the context of international development, were in finance or public finance, community or economic development, and policy or research.



* Data collected annually by October, with the exception of 2005; data was collected in August.



* hired a joint or concurrent degree graduate
† hired multiple graduates, some who earned joint or concurrent degrees



Class of
2014
.....
MPA
83
students

42
international
.....
Concurrent Degrees

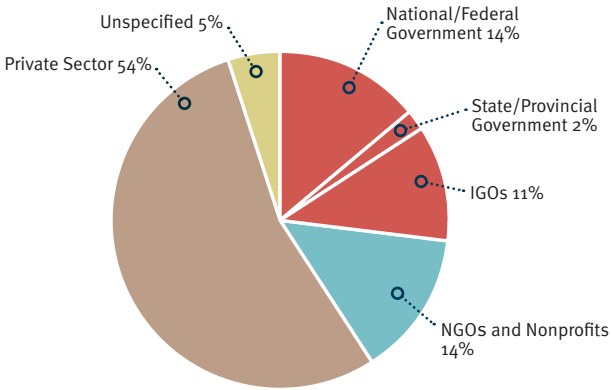
33 MBA 1 Design
4 Law 1 Divinity

Master in Public Administration

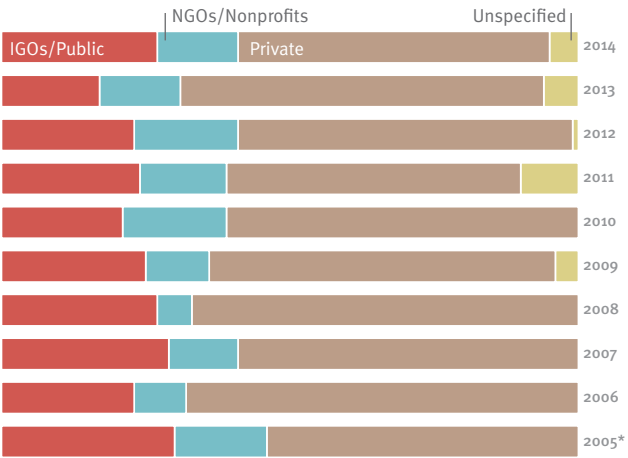
The two-year MPA Program equips students who have prior work experience and have taken graduate-level courses with the skills, perspectives, and nuanced understanding they need to be effective leaders in the public, nonprofit, and private sectors. The curriculum is designed to be flexible, allowing students to create study plans that reflect their academic, personal, and professional interests.

Fifty-one percent of the Class of 2014 was international, representing 24 countries, and 47 percent pursued concurrent degrees, most often in business or law with schools outside of Harvard University. Graduates reported their top job focus areas were in education, public administration, finance or public finance, and health.

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Employment Sector for MPA Class of 2014



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MPA Employment Sector Comparison



* Data collected annually by October, with the exception of 2005; data was collected in August.

Employers of 2014 MPA Graduates

See a five-year sampling of employment

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IGOs and Public Sector
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Government of Canada
Government of Colombia
Government of Japan
Government of Turkey
U.S. Department of State*
U.S. Department of Veterans Affairs*
U.S. District Court for the District of Maryland
UNICEF
University of Vermont
World Bank

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NGOs and Nonprofits
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Alpha Public Schools
Fundación IDEA / C230 Consultores
Harvard University
Integrated Refugee and Immigrant Services
Leuphana University of Lüneburg
Mass Insight Education*
Scholar Academies
Third Way*
Unitarian Universalist Service Committee

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Private Sector
.....

Amazon*
Apple*
Boston Consulting Group †
Bracewell & Giuliani LLP
Dalberg Global Development Advisors*
Deloitte Consulting
Exane BNP Paribas
Google*
India Internet Group*
Intesa Sanpaolo
Long Wharf Real Estate Partners*
McKinsey & Company †
Monitor Deloitte*
Pacific Alternative Asset Management Company*
Rocket Internet/EatFirst
Samsung*
Seratis*
Strategy&*
Travelclub Inc.
Uber Technologies*
ZS Associates*
Zynga Inc.*



* hired a joint or concurrent degree graduate
† hired multiple graduates, some who earned joint or concurrent degrees



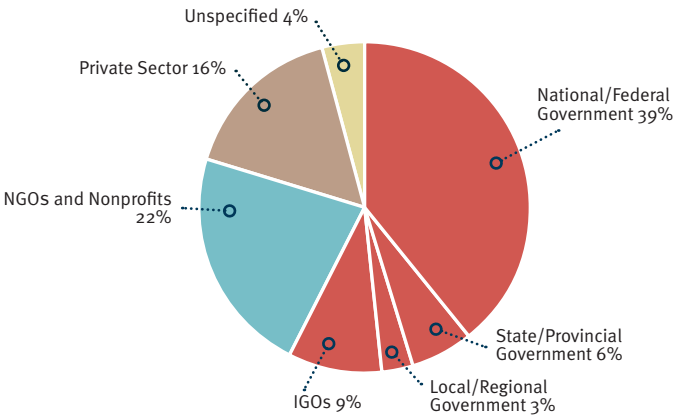
Class of
2014
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MC/MPA
199
students
118
international
83
*Edward S. Mason
Program Fellows*

Mid-Career Master in Public Administration

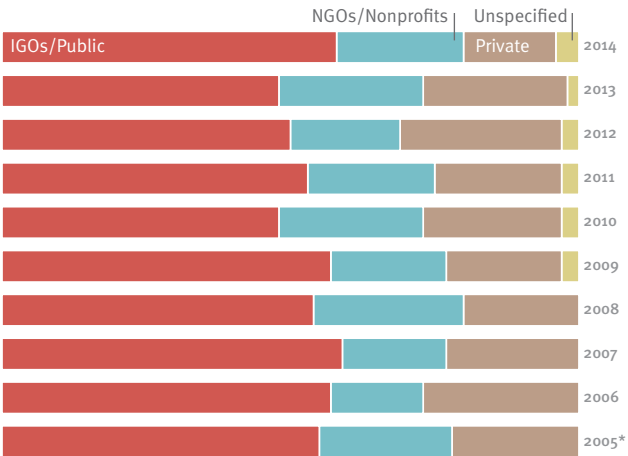
The intensive one-year MC/MPA Program is designed to increase the knowledge and skills of established, high-performing professionals looking to take the next step to enhance their public service careers or transition from the private sector to leadership positions in the public or nonprofit sectors.

Fifty-nine percent of the Class of 2014 was international, representing 62 countries, and included Edward S. Mason Program Fellows from developing, newly industrialized, and transitional economy countries. Some 55 percent of MC/MPAs returned to their pre-HKS employers, 75 percent of whom were public servants primarily at the national or federal level. Graduates reported that their top job focus areas, often in international development, were in security, public administration, education, finance or public finance, energy, health, and diplomacy.

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Employment Sector for MC/MPA Class of 2014



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MC/MPA Employment Sector Comparison



* Data collected annually by October, with the exception of 2005; data was collected in August.

Employers of 2014 MC/MPA Graduates

See a five-year sampling of employment

IGOs and Public Sector		NGOs and Nonprofits	Private Sector
African Union	Government of the Philippines	100 Resilient Cities	ACCS Consultores
CARICOM Secretariat	Government of the Republic of Korea	Ascend: Leadership Through Athletics	ARS Humano, S.A.
Central American Bank for Economic Integration	Government of Rwanda	Asian Community Development Corporation	Capstone Advisory Services
City of Curridabat, Costa Rica	Government of Sierra Leone	Center for Policy Alternatives	Care.com
City of New York	Government of Singapore	Crittenton Women's Union	Cignifi
Commonwealth of Massachusetts	Government of the UAE	Charles Stark Draper Laboratory	Deloitte Consulting
European Bank for Reconstruction and Development	Government of the United Kingdom	Education Divide Reform	Entrepreneurship Policy Advisors
European Securities and Markets Authority	Government of Turkey	Education Pioneers	Goldman Sachs
Federal Reserve Bank of Boston	Inter-American Development Bank	EU-Russia Civil Society Forum	Harvard Capital Ventures
Fulton County, Georgia (United States)	International Monetary Fund	Harvard University #	HSBC
Government of Bhutan	Pacific Islands Forum Secretariat	ideas42	Inversiones RFM, Inc.
Government of Brazil	Pennsylvania State University	International Federation of Red Cross and Red Crescent Societies	JKL Group
Government of Cambodia	U.S. Air Force	John A. Reisenbach Foundation	Nippon Television Network Corporation
Government of Canada	U.S. Army	Lien Center for Social Innovation	Rothschild
Government of Chile	U.S. Coast Guard	National Democratic Institute	Sina Corp
Government of Denmark	U.S. Department of State	National Trades Union Congress	Specto Consulting
Government of the Hong Kong SAR	U.S. Federal Communications Commission	One Summit	Swedish Institute for Public Administration
Government of Israel	U.S. Navy	Raising The Village	Veracity Worldwide
Government of Italy	U.S. Office of Naval Intelligence	Sammaan Foundation	Webber Wentzel
Government of Japan	UNICEF	Union Capital Boston	
Government of Liberia	United Nations Population Fund	World Economic Forum	
Government of Malaysia	University of Haifa	World Vision International	
Government of Nepal	University of the Philippines Los Baños		
	World Bank #		



hired multiple MC/MPA graduates

