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MOSSAVAR-RAHMANI CENTER
for Business and Government

M-RCBG releases working paper on Multisector Engagement for Sustainable Health (MESH)

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CAMBRIDGE, February 2, 2019 — The Mossavar-Rahmani Center for Business & Government (M-RCBG) at the Harvard Kennedy School (HKS) has published a working paper on Guiding Principles to spur investments and partnerships to scale activities for U.N. Sustainable Development Goal (SDG) 3 – Health and Wellbeing for all. It was released on February 2 at the Prince Mahidol Award Conference (PMAC) in Bangkok, an annual conference with over a thousand high level global experts focusing on policy-related health issues. The Guiding Principles were written by Scott Ratzan MD, M-RCBG Senior Fellow, with the help of Andrea B. Feigl, Ph.D., Visiting Scientist of the Harvard School of Public Health, and a team of graduate research assistants.

Commenting on the paper, Dr. Nick Banatvala Senior Advisor, Non-Communicable Diseases, World Health Organization (WHO) said, “These Guiding Principles for Multisector Engagement can serve as a compass for developing the UN mandated partnerships between international organizations and the private sector to address health challenges of NCDs [*noncommunicable diseases*] meaningfully...they help foster collaborations at the global and national level to advance shared interests, viable governance structures, management of conflicts of interest and sustainable solutions.”

Dr. Ratzan and his team will next strive to diffuse these principles and galvanize action. Since May 2018, they have worked to coalesce partnership development and innovation activities to inspire smart choices for policymakers, business leaders and civil society, galvanizing action for sustainable global health progress.

Bent Lautrup-Nielsen, Senior Advisor at World Diabetes Foundation (WDF), commented: “We know that multisector engagements are needed to advance the NCD response at country level, so stronger frameworks and mechanisms are needed to mobilize potential resources. The Guiding Principles... support the agenda promoted in the global health, development and financing agencies in recent years, and could help move the conceptualization forward and inspire efforts with funding and effective implementation to achieve SDG3.”

The seven Guiding Principles and ten page M-RCBG Working Paper are available for download at <https://www.hks.harvard.edu/centers/mrcbg/publications/awp/awp106>.