

## MANOELA LOUISE ASSAYAG DE MAGALHAES SOUZA

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<b>Education</b>	<b>GRADUATE INSTITUTE OF INTERNATIONAL &amp; DEVELOPMENT STUDIES</b> <b>PhD in International Relations and Political Science, April 2016 (defense)</b> <ul style="list-style-type: none"><li>• <i>Concentration:</i> Global Governance / Public Policy / Global Health</li><li>• Dissertation title: “Agenda Politics: Issue Entrepreneurship and Priority-Setting in Global Governance for Health” (Advisor: Prof. Liliana B. Andonova);</li><li>• Research on the agency of international organizations and non-state actors in promoting malaria, neglected tropical diseases and non-communicable diseases on the global agenda;</li><li>• Awards and fellowships: Graduate Institute of International and Development Studies Scholarship 2011-2012, 2013-2014 (granted); Tuition Fellowship 2014-2015.</li></ul>	Geneva, Switzerland
	<b>Master in International Studies with specialization in Political Science, 2011</b> <ul style="list-style-type: none"><li>• <i>Concentration:</i> Global Governance / International Political Economy / Environment</li><li>• Thesis on the role of insurance and reinsurance companies in contributing with private governance solutions for climate change risks;</li><li>• Awards and fellowships: Hans Wilsford Fellowship 2009-2010; Graduate Institute of International and Development Studies Scholarship 2010-2011.</li></ul>	
	<b>PONTIFICAL CATHOLIC UNIVERSITY OF RIO DE JANEIRO (PUC-Rio)</b> <b>Bachelor in International Relations (equivalent to Bachelor of Arts), 2008</b> <ul style="list-style-type: none"><li>• <i>Concentration:</i> International Political Economy;</li><li>• Co-founder of <i>Cadernos de Relações Internacionais</i>, an online undergraduate scholarly journal managed by the Institute of International Relations;</li><li>• Best ranked student in the graduating class and Commencement Student Speaker.</li></ul>	Rio de Janeiro, Brazil
<b>Professional Experience</b>	<b>GRAVITAS APERFEIÇOAMENTO PROFISSIONAL LTDA</b> <b>Partner &amp; Director</b> <ul style="list-style-type: none"><li>• Coordinating academic training and business education services for local universities, companies and governmental institutions;</li><li>• Developing sustainability evaluation introductory courses for business and governmental audiences.</li></ul>	Rio de Janeiro, Brazil
	<b>GETULIO VARGAS FOUNDATION (FGV), CPDOC</b> <b>Adjunct Professor, Center for International Relations, School of Social Sciences</b> <ul style="list-style-type: none"><li>• Teaching the self-designed undergraduate course “New Trends in Brazilian Foreign Policy” (2006.1);</li><li>• Taught the self-designed undergraduate course “Transnational Actors, Agenda-Setting and Global Governance” to FGV students and exchange students (2005.2).</li></ul>	Rio de Janeiro, Brazil
	<b>HARVARD UNIVERSITY, Harvard Kennedy School</b> <b>Giorgio Ruffolo Doctoral Research Fellow, Sustainability Science Program, September 2014 – August 2015</b> <ul style="list-style-type: none"><li>• Doctoral Research Fellow at the <i>Initiative on Innovation and Access to Technologies for Sustainable Development</i> led by Prof. William Clark, with funding from the Italian Ministry for the Environment, Land and Sea;</li><li>• Researching policy incentives for governance and technology innovation in global health.</li><li>• Serving as leader for policy communication and member of the <i>MIT/Harvard Working Group on Evaluating Technology and Policy for Sustainable Development</i>, a multidisciplinary, year-long, collaborative project dedicated to bridge knowledge from the sustainability science and engineering systems communities and improve</li></ul>	Cambridge, MA, USA

- existing evaluation methods for sustainable policy and technology interventions;
- Completed the *Policy Analysis and Design for Sustainable Development* course, taught by Prof. William Clark.

**GRADUATE INSTITUTE OF INTERNATIONAL & DEVELOPMENT STUDIES**  
**Research Assistant, Centre for International Environmental Studies, August 2011 to August 2014**

Geneva,  
Switzerland

- Main collaborator in Prof. Liliana B. Andonova's project "Governance Entrepreneurs: International Organizations and Public-Private Partnerships", funded by the Swiss National Science Foundation;
- Co-author (with Prof. Liliana B. Andonova) of four qualitative databases on the governance characteristics of the public-private partnership portfolios of the World Bank, UNEP, UNICEF and WHO;
- Co-author of scientific progress reports in English and French;
- Provided background information on the institutional settings and partnerships policies of the UN agencies covered by the project.

**Teaching and Research Assistant, Department of International Relations and Political Science, February 2013 to July 2013**

- Teaching assistant for the Master courses "Research Design for Political Science" (taught by Prof. David Sylvan) and "International Organizations" (taught by Prof. Stephanie Hofmann);
- Research assistant for Prof. Thomas J. Biersteker.

**PONTIFICAL CATHOLIC UNIVERSITY OF RIO DE JANEIRO**  
**Research Assistant, Institute of International Relations, August 2006 to December 2008**

Rio de Janeiro,  
Brazil

- Main collaborator in Prof. Andre de Mello e Souza's multi-year project "Global Governance, Transnational Networks and the Developing Countries: The Intellectual Property Regimes Case", funded by the National Council on Development and Technologic Research (CNPq).
- Conducted research on the evolution of the Indian legislation for patents and on government and civil society work on improving access to essential medicines for HIV/AIDS;
- Recipient of a National Council on Development and Technologic Research (CNPq) fellowship for the period of the project;
- Recipient of the prize of best undergraduate scientific report, Institute of International Relations, 2008.

**Selected works**

- Andonova, Liliana B., Manoela Assayag (main authors) and Defne Gonenc. 2015. **Global Partnerships Database**. Graduate Institute for International Development Studies. Geneva.
- Assayag, Manoela. "Governing Sustainability: How do Peaks of Issue Attention Drive Innovation and Access to Innovation for Global Health?" Paper presented at the International Studies Association 56<sup>th</sup> Annual Convention, New Orleans, LA, February 2015. (Also Harvard Sustainability Science Program Working Paper, May 2015)
- Andonova, Liliana B. and Manoela Assayag. "Partnerships" in Morin, Jean-Frédéric and Amandine Orsini, *Essential Concepts of Global Environmental Governance*, Abingdon: Routledge, 2014.

**Other Activities**

**Civilian volunteer, Brazilian Army Preparation and Evaluation Centre for Peacekeeping Missions (CIOPPaz), 2008.**

- Supported several training activities and field simulations with the Brazilian military troops awaiting deployment to the United Nations Stabilization Mission in Haiti (MINUSTAH).

**Freelance translator and editor (since 2008).**

**Additional  
Information**

- **Date of birth:** September 25, 1987
- **Citizenship:** Brazil
- **Languages:** Portuguese (native speaker); English (fluent); Spanish (fluent, *DELE* C2); French (fluent); Italian (intermediate).